



THE MUSIC ON DEVELOPING SELF-ESTEEM MAIN CHARACTER IN LONDON TOWN MOVIE

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ABSTRACT

Movies and music are examples of literature as a medium for expressing and developing one's potential, capacity, talent, and skill. Movies and music have been investigated extensively in the literary world. One of the studies that have been done by academics examines on the impact or effect that literature, and particularly music, has on a person's sense of self-esteem. The writer chooses London Town movie as the media of analysis regarding the impact of music in developing self-esteem. In conducting this study, the writer uses qualitative descriptive method as the research method. In addition, the grand theory of analysis, the writer uses Cooper-smith's self-esteem theory. The objectives of this study are to identify how music affects how the major characters' self-esteem develops in movies and to identify the type of self-esteem the main characters develop. The results of analysis are: First and foremost, music contributes to the improvement of the self-esteem of the main character through the acquisition of strong and significant behavior, virtue, and competence. Second, as a result of the influence of music, the main character gains a high level of self-esteem

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INTRODUCTION

Literature is a form of art that reflects human thoughts, opinions, and experiences, allowing for a deeper understanding of human culture. It has been a way of artistic expression for centuries and is intertwined with films, which bring these works to life through sound, music, visuals, and actors. Films, on the other hand, are a series of still images that create the illusion of moving images due to the phi phenomenon. Films support elements of art such as visual arts, photography, architecture, dance, poetry, literature, theater, and art music. The thought and technical processes involved in creating a film involve searching for ideas and story ideas, while the technical process involves artistic skills to materialize these ideas into films. Films

consist of storylines, similar to prose and drama, and are easier to understand in terms of content and narrative perspective. They also provide a clearer representation of characters, conflicts, and settings, making them more accessible to researchers and students of literature.

According to (Andriana & Rohmah, 2019) research on the effects of music on the human body found that appropriate music releases serotonin, causing feelings of joy and pleasure and increasing endurance and overall health. Music can also improve mental health, as a healthy mind affects mental health. The researcher discusses how music improves self-quality and self-esteem, which refers to a person's thoughts, feelings, and views of

themselves. Self-esteem is crucial for self-acceptance and self-appreciation, as it helps individuals appreciate themselves more, love themselves, and accept their imperfections, which is a vital aspect of human personality. The film also discusses how music can improve self-esteem, highlighting the importance of self-esteem in personal growth. Literature is a form of art that reflects human thoughts, opinions, and experiences, allowing for a deeper understanding of human culture. It has been a way of artistic expression for centuries and is intertwined with films, which bring these works to life through sound, music, visuals, and actors. Films, on the other hand, are a series of still images that create the illusion of moving images due to the phi phenomenon. Films support elements of art such as visual arts, photography, architecture, dance, poetry, literature, theater, and art music. The thought and technical processes involved in creating a film involve searching for ideas and story ideas, while the technical process involves artistic skills to materialize these ideas into films. Films consist of storylines, similar to prose and drama, and are easier to understand in terms of content and narrative perspective. They also provide a clearer representation of characters, conflicts, and settings, making them more accessible to researchers and students of literature.

Several previous studies that the authors used as a basis for research were carried out by: Firstly, (Jones, 2016) about "The relationship between the constructs of rap music, self-esteem, and self-efficacy". This research study explores the relationship between rap music constructs as defined by the RAP scale (Tyson, rap music attitude and perception scale (RAP): Scale Development and Preliminary Analysis of Psychometric Traits, 2005), self-esteem, and self-efficacy. The study results explain that music can save young people from the dangers of drugs. As well as the existence of rap music also increases self-esteem.

Secondly, (Haines, 1989) about "The Effects of Music Therapy on the Self-Esteem of Emotionally Disturbed Adolescents" This study discusses that self-esteem is a major concern in the overall treatment of adolescents with

emotional disorders. Music therapy has been shown to be an effective modality for this client population and has also been shown to increase self-esteem. The results of this study explain that music therapy is very effective for clients in building self-esteem with music, teenagers can regulate emotions and happy states that invite serotonin cells.

Thirdly, (Szcześniak, 2020) about "The Role of Self-Esteem in the Relationship Between Loneliness and Life Satisfaction in Late Adulthood: Evidence from Poland" research focusing on the effects of loneliness on the life satisfaction of older adults. Some researchers have acknowledged that the nature of the relationship between loneliness and life satisfaction is still unclear, and it appears that this relationship is much more complex. The results of the study prove the effect of loneliness makes self-confidence decrease and by mixing with the social environment self-esteem increases slowly.

Lastly, (Prentiss, 2018) about "Impact of Music Education on Student Performance" this study analyzes the impact of music education on academic outcomes students, using a subset of the National Longitudinal Survey of Youth. To try and get the proper effect of music education. The results of the study explain that there is no interference with students' academic scores but that it actually increases self-esteem in attitude. Because the students also have a hobby of music.

This study focuses on the main character's development, specifically how music helps him become tough and confident, as it significantly improves his life, highlighting the need for further investigation into the problem's identity.

In this study, researchers adhered to the following: (1) How does music increase the main character's self-esteem in the London Town movie? (2) What type of self-esteem of main character in the London Town movie develop? (3) What is the effect of music towards main character's attitude?

Cooper-smith's Self-esteem Theory

Self-esteem is a person's thoughts, feelings, and views of himself. The health of

self-esteem is determined by how much you can believe in yourself, love yourself, appreciate yourself, and respect yourself. The point is self-esteem is a sense of self-respect and self-love. As mentioned by Coopersmith in (Mehrabi et al., 2022), self-esteem is an evaluation made by an individual and is usually related to self-esteem, this expresses an attitude of agreement or disagreement and indicates the level at which the individual believes himself to be capable, important, successful and valuable. Coopersmith mentions that there are four aspects of self-esteem, these aspects are power, significance, virtue, and competence. (1) Power, shows the ability of a person to be able to regulate and control behavior and get recognition for this behavior from others. Strength is expressed by the recognition and respect that an individual receives from other people and the quality of the opinion expressed by an individual which will be recognized by others. (2) Significance, shows the care, attention, affection and expression of love received by someone from other people which shows the acceptance and popularity of individuals from the social environment. Acceptance from the environment is characterized by warmth, a good response from the environment and the environment's interest in individuals and the environment likes individuals according to their actual state of affairs. (3) Virtue, shows an obedience to following moral and ethical and religious standards where individuals will stay away from behavior that must be avoided and carry out behavior that is permitted by morals, ethics and religion. Is considered to have a positive attitude and ultimately makes a positive self-assessment, which means that a person has developed positive self-esteem in himself. (4) Competence, in other words ability shows a high performance to meet needs and achieve needs where the level and tasks depend on a person's age variation. Researchers found that self-esteem in adolescents can increase when adolescents face problems and are able to deal with them.

Cooper-smith (1967) in (Azhar, 2023) stated self-esteem also has levels, namely high self-esteem, medium self-

esteem and low self-esteem. (1) High self-esteem Individuals possess confidence, self-awareness, and a firm, independent, and creative attitude, providing a sense of security in adaptation. (2) Moderate self-esteem refers to individuals who have a positive assessment of their abilities, expectations, and meaningfulness, but not as good as those with high self-esteem. (3) Low self-esteem refers to individuals lacking confidence in their attitudes and abilities, resulting in difficulty expressing themselves, distance from others, and constant pressure

RESEARCH METHODE

The method used by the author is a qualitative descriptive method. The author conducted a data collection phase by viewing a movie several times, transcribed dialogues, captured scenes using a theoretical framework, and obtained supplementary sources from relevant books and journals.

The data collection process refers to books, articles, textbook teaching materials, and internet media that can support the writing of this thesis and be directed to the subject to be discussed. According to (Moleong, 2018), qualitative descriptive research method is a method used by researchers to find knowledge or a theory of research at a certain time. The approach taken by the author is in the form of analyzing character development that is thick with conflicts or situations that display the results of the data.

FINDING AND DISCUSSION

In London, a 15-year-old boy named Shay Baker is forced to be independent and tough after his father's accident and his mother's absence. Shay is bullied at school and is bullied by his mother, Vivian, who introduces him to the Clash band.

Shay buys tickets for the Clash and dyes his hair black to look punk. He is asked to look after the piano shop and his sister, who attends a Clash concert.

At the concert, Shay is beaten by police officers while defending Vivian. Shay finds his family behind paying hospital bills and disguises himself as a woman to drive his father's taxi. He unwittingly picks up passenger Joe Strummer, who confesses to him and they spend the night together.

Shay wakes up the next morning to find Vivian gone and Alice sick. He finds his mother's lifestyle as a singer, including promiscuity and cocaine use, and is served an eviction notice. He discovers that Vivian comes from an upper-class family and feels betrayed. Shay goes to a concert sponsored by the Anti-Nazi League and is arrested and thrown in prison.

Shay sells the shop's piano and turns it into a music shop called the Rock Shop to raise money and pay off his family's debts. His father becomes furious when he finds out about Shay's actions. They reconcile and sleep on the shop floor. The next day, a punk crowd forms outside to see The Clash.



Figure 1. Movie Poster.

Music in life has a lot of impact or influence on a person or group. As for the influences caused by music on a person, according to (Artanto, 2023). Therefore, it is

important for us to be able to deepen our understanding of the impact of music on self-improvement. In this case, the writer will explain what the impacts of music are that influence the character of Shay in the film London Town by linking several aspects of self-esteem, according to Cooper-Smith, who states that there are four aspects of self-esteem: strength, significance, benevolence, and competence.

In addition, according to Cooper-Smith (Mehrabi et al., 2022), self-esteem is an evaluation carried out by individuals and is usually related to self-esteem; this expresses an attitude of agreement or disagreement and indicates the level at which individuals believe they are capable, important, successful, and valuable.

Here are the finding Self-esteem of main character in the movie "London Town": In this film, the type of self-esteem in Shay's character is high. Based on the data that has been analyzed, it shows that Shay is very confident and knows his abilities, such as self-esteem and acceptance. Shay can provide a sense of security by adapting to the surrounding environment. Besides that, Shay is also an individual who has a firm, independent, and creative attitude. However, even if someone has higher self-esteem compared to others, a feeling of self-worth is not a single trait that stays permanently, so self-esteem can change. Conversely, self-esteem is also part of the mind that fluctuates in response to success, failure, fluctuating luck, social relations, and other life experiences.

A. Firm

(1) At minute 01:18:12 Shay fights after feeling insulted this part shows that Shay has been firm with others who have insulted his family and messed up his plans. This is in accordance with the characteristics of individuals who have high self-esteem. In this case, assertiveness means demanding personal rights and expressing thoughts, feelings, and beliefs in a direct, honest, and appropriate way.

B. Independent

(1) At minute 00:36:33 Shay convinces his dad. Shay assures his father that he is capable of taking care of everything while his father is being treated and will deal with the problems that are happening. This part shows that Shay was independent when his father was being treated, doing everything on his own without his father's help. This is in accordance with the characteristics of individuals who have high self-esteem. In this case, independence is not dependent on other people, while independence is the state of being able to stand alone without depending on others. The ability to carry out daily activities or tasks according to developmental stages.

C. Creative

(1) At minute 01:21:55 Shay talking with his father. Shay's dad asks about his dad's taxi car and shop. Then Shay explained that the car was gone and the shop had been refurbished. This part shows that Shay has been creative while his father was being treated by making changes to his father's shop and then presenting the band The Clash. Thus, he can make a lot of money to restore his family's economy. This is in accordance with the characteristics of individuals who have high self-esteem. In this case, creativity is the process of an individual's ability to understand the gaps or obstacles in his life, formulate new hypotheses and communicate the results, and, wherever possible, modify and test the hypotheses that have been formulated.

CONCLUSION

Based on the research that has been conducted on the "London Town" movie as the object of research and the application of Cooper-Smith's theory in the research, the conclusions obtained from this research are that the high self-esteem of the main character can be found in

every data point. From this research, it is clear that the high self-esteem of the main character can be found in every piece of data analyzed. In the "London Town" movie, there are three points that describe high self-esteem, namely at minutes (1) 01:18:12 Firm Shay fights after feeling insulted. This part shows that Shay has been firm with others who have insulted his family and messed up his plans. (2) 00:36:33 Independent, Shay convinces his dad. Shay assures his father that he is capable of taking care of everything while his father is being treated and will deal with the problems that are happening, and (3) 01:21:55 Creative Shay is talking with his father. Shay's dad asks about his dad's taxi car and shop. Then Shay explained that the car was gone and the shop had been refurbished. This research reveals that for academics who are interested in further exploring aspects related to self-esteem, it is necessary to deepen their understanding by using theories that are appropriate or are a development of the theory used in this study. Thus, this effort will open the door for similar research in the future that can enrich our understanding of the use of emotions in the context of academic life.

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